



Art & Soul   
ACADEMY

s o c i a l

m e d i a

with intention

workbook



TIFFANY BURKE MASTERCLASS

1. What are your goals?

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2. What do you want to be shooting more of?

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3. Describe your ideal client.

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4. What do they like? What are they interested in?

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5. What platforms are they on? Where are they hanging out online?

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6. How are YOU the solution to their problems? List the ways.

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7. Which expert tips can you share that they would love?

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8. How many times do you plan to post each week?

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