

Family Session

questionnaire guide



The Milky Way

A PHOTOGRAPHER'S RESOURCE

hello lovely!

One the easiest (and quickest) ways to ensure that you and your client are on the same page prior to your family session is to use a pre-session questionnaire.

You can either go through this with them in person if you do in person pre-session consultations, over the phone or via email/web form.

You also could have them fill it in via a web form/email, and then you can discuss it prior to your session if you need to clarify anything.

On the following pages, we've included a series of questions you can use/modify/adjust as needed to fit your personality and brand.

Don't feel you need to use ALL the questions (and also feel free to add in more!)

We just wanted to provide a starting place for you as you put together (or modify) your questionnaire!

Hope you find it useful!



Much love
Lisa



Introduction

I'm so glad you decided to book a session with <insert studio name>! I can't wait to capture precious memories that your family will enjoy for years to come.

Because every family is unique, I want to customize your session just for you.

The questions that follow will help me capture your family in a way that resonates with you and represents this special snapshot in time.

Please feel free to answer the questions in as much detail as possible - it really helps to get to you know you prior to our session.

If there is a section that doesn't apply, feel free to skip over it, and if you would prefer to chat this over by phone or in person, I am happy to do that as well!

One quick note, while you're answering questions about what you like...feel free to add what you don't like as well!

I can't wait for our session!

Warmly,

<insert your name>



Getting in Touch

First and Last Name:

Email:

Mailing Address:

Phone (mobile):

Phone (other):

Is text an appropriate way to quickly reach you?

Preferred method of contact:

Session Date:

Session Time:



Getting to Know You

Tell me a bit about yourself and each member of your family that will be participating in the session.

Names, ages of kids, likes and dislikes, hobbies, personality traits, super-powers, etc.

What are the kids interested in and what makes them smile/laugh?

Favourite characters, TV shows, funny noises, being silly, etc.

Let me know why you want family photos?

(Maybe you do annual family photos, or it's been too long since your previous session. Or maybe you're celebrating a special occasion like a new baby or pet, or a birthday.)

Have you experienced professional family session before?

If yes, what did you love about it? Anything you didn't like?

How does your family usually respond to photo day?

If any family members have reservations or worries about the day, note them here.

Are there specific ways you would like to display the images from your family session?

Framed photos, canvases, in an album, gift prints for relatives, on social media, etc.



(Getting to Know You Con't)

Which areas of your home do you hope to decorate with your images?

For example, a specific wall in your home, in small frames on a table, in a family room, etc.

Which images are important to you? (check all that apply)

- family together
- kids alone
- kids together
- parents alone
- parent/kid pairs
- other (please specify)

Do you have any specific poses or ideas in mind?

Tell me if you have specific poses or family groupings that you may have seen on my website/Facebook page that are must-haves, and whether you prefer posed or candid images.

Is there a particular style, or feel or look you would like to achieve with your session ?

Based on my website and blog, is there anything you would definitely like to include or try at your session?

Based on my website and blog is there anything you definitely would NOT like to include or try at your session?



(Getting to Know You Con't)

Do you have any ideas of a location for your session?

Is there a specific place that is special to your family? Or do you have a general preference like in a park, at the beach, in the forest, in an urban environment, etc. Would you like suggestions for locations?

What kinds of things do you do during family time?

You can describe a typical Saturday morning, or simply list activities that you like to do together.

If you could pick one word that describes you as a family, what would it be?

Are you ok with some 'incentives/bribes' offered to the children?

If so, would you prefer a small treat (like a lollipop), or a small gift (like stickers), or prefer to promise your own rewards?

Is there anything else you think would be helpful for me to know before our session?

Examples include super shy children, physical difficulties and disabilities, autism, and the like.

Do you have any specific features you would want retouched?

Examples include acne, recent bruises, birthmarks, etc.

Any other concerns, requests or information you'd like to share?

Don't worry, you can always contact me again if you've forgotten something!



About <STUDIO NAME>

How did you hear about <insert studio name>?

For example: Google search, Facebook, Instagram, From a friend, etc.

If this is a referral, who can we thank?

What was it about my photography that caught your eye?

What resonated with you? Are there specific photos you loved?

Would you like to receive my quarterly newsletter filled with tips, news and discounts?

I will never send you spam, or sell your email



Looking for even MORE inspiration
for your family photography?



Don't miss out on the **{online} Family Retreat!**

Learn from home - on YOUR schedule
- from 18 talented instructors??

Yes please!

(plus you can download all the videos for lifetime access!)

Click here to learn more!

themilkyway.ca/family-retreat



The Milky Way

A PHOTOGRAPHER'S RESOURCE